



White-Label Client Reports for Your Sites

Build unlimited branded report templates in mySites.guru. Assign them to scheduled reports and send white-label updates directly to clients.

Phil E. Taylor | 16 March 2026

We've just launched the **Custom Report Designer** for the [white-label reporting tool](#) in mySites.guru.

This feature allows you to create **UNLIMITED** (unlimited, as is everything in mySites.guru) custom templates for your reports, which can then be assigned to your scheduled (and manually run) report configurations.

You can use this feature to:

- Create a custom layout, with your own logo, fonts, styles, colours
- Move around the sections in the reports
- Remove or add sections
- Create one layout and reuse it on multiple reports
- Centrally manage all your custom templates for reports

Our reports are all HTML. You know HTML. The world knows HTML. [There are good reasons](#) we chose HTML over PDF, doing so gives you COMPLETE CONTROL, using tools you know, over the look and feel!

This gives you the ability to brand the reports to your own brand. Combined with [removing the WordPress logo from the admin bar](#), you can deliver a fully white-labelled experience to clients.

What if I already had customised templates?

Dont panic! We migrated your custom templates into the new Custom Report Designer, and reassigned those back to your report configs.

You can find them your customised templates on the [Custom Report Designer](#) page in your account.

BONUS: You can even send the emails from YOUR email address, so when they arrive at your clients, there is no mention of mySites.guru (or phil@phil-taylor.com!)

Thats right, just set your DNS correctly to ensure deliverability (we walk you through that) and then you are all set!

Client reporting is covered in depth in our [agency multi-site management guide](#).

Frequently Asked Questions

Can I brand the mySites.guru reports with my own logo and colors?

Yes - the Custom Report Designer lets you create unlimited HTML report templates with your own logo, fonts, styles, and colors, which can be reused across multiple report configurations.

Can I send client reports from my own email address so mySites.guru branding doesn't appear?

Yes - once you configure your DNS correctly for deliverability, reports are sent from your own email address with no mention of mySites.guru.

Why are the client reports delivered as HTML rather than PDF?

HTML gives you complete control over layout and styling using tools you already know, making it easier to fully brand and customize the reports for your clients.


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<https://manage.mysites.guru/en/register>

Get in touch

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