



How to Remove the WordPress Logo from the Admin Bar with One Click

The WordPress admin bar logo links to WordPress.org and identifies your CMS. Remove it in one click with mySites.guru for a white-label admin.

Phil E. Taylor | 25 March 2026

What is the WordPress logo in the admin bar?

Every WordPress installation displays the WordPress logo in the top-left corner of the admin toolbar. Hovering over it reveals a dropdown menu linking to WordPress.org, documentation, support forums, and a feedback page.

For WordPress developers and site administrators, these links are occasionally useful. For clients, content editors, and end users, they're a source of confusion and a missed branding opportunity.

Why should you remove it?

White-label client delivery

If you build WordPress sites for clients, the admin interface is part of what you're delivering. A WordPress logo in the admin bar says "this is WordPress" when you might want it to say "this is your website's management panel." Removing the logo is a standard white-labelling step alongside custom login pages and branded dashboard widgets. Pair it with [white-label client reports](#) and the result is a fully branded experience from login to reporting.

Reduced confusion

Non-technical users click things. The WordPress logo menu links to WordPress.org, which is irrelevant to someone who just needs to publish a blog post or update a product listing. Removing it eliminates a distraction and keeps users focused on the tools they actually need.

Cleaner interface

Fewer controls in the admin bar reduce visual noise. It's a small thing, but it makes the admin panel feel intentional rather than out-of-the-box.

Marginal performance

The WordPress logo menu includes HTML, CSS, and JavaScript for the dropdown. Removing it saves a small amount of page weight. On individual page loads it's negligible, but across thousands of admin page views per month on a busy multi-user site, it adds up.

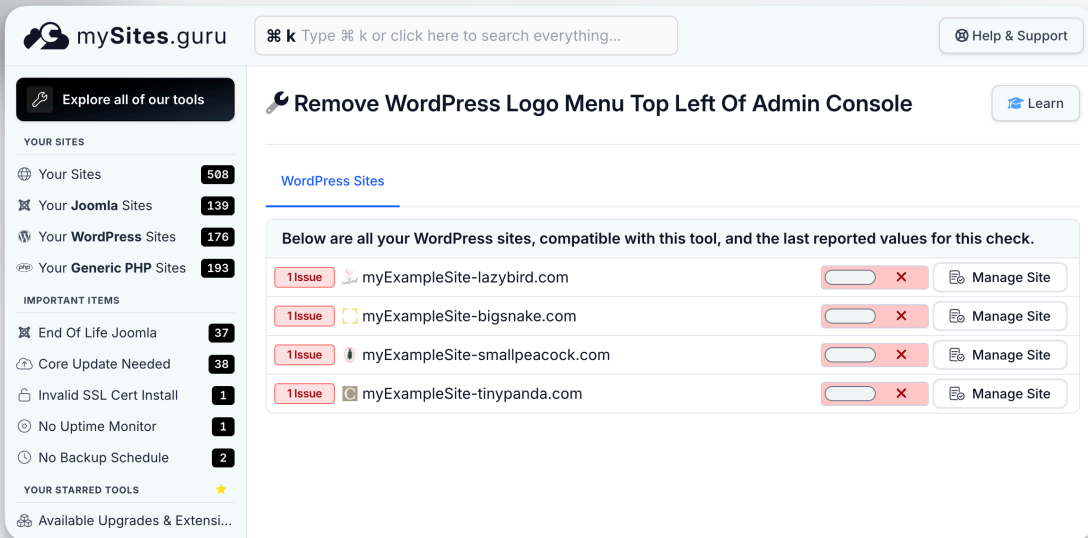
How do you remove it manually?

The standard approach is a function in your theme or a must-use plugin:

```
add_action('wp_before_admin_bar_render', function () {
    global $wp_admin_bar;
    $wp_admin_bar->remove_menu('wp-logo');
});
```

This removes the WordPress logo node from the admin bar for all users. You can wrap it in a capability check if you want admins to still see it.

The manual approach works fine for a single site. For a portfolio of sites with different themes, you'd need to add this to each site's theme or create a must-use plugin for each server. That's where [managing multiple WordPress sites from a single dashboard](#) pays off.



How does mySites.guru handle it?

mySites.guru's WordPress Configuration audit checks whether the WordPress logo is still showing in the admin bar. If it is, click fix and the connector removes it. The change survives WordPress core updates and theme switches because it's handled by the connector plugin, not theme code. It works the same way as the one-click toggles for debug constants - the dashboard flags the issue and you fix it without editing files.

Want it back for development? Toggle it on again from the dashboard.

OK	Remove WordPress Admin Footer Banner				<input type="checkbox"/>
1 Issue	Remove WordPress & Other Plugins Generator Tags/Version Numbers			<input type="checkbox"/>	<input type="checkbox"/>
1 Issue	Remove Post Shortlink Head Tags			<input type="checkbox"/>	<input type="checkbox"/>
1 Issue	Remove WordPress Logo Menu Top Left Of Admin Console			<input type="checkbox"/>	<input type="checkbox"/>
1 Issue	Disable WordPress Application Passwords For APIs			<input type="checkbox"/>	<input type="checkbox"/>
1 Issue	Disable Links In User Comments To Hinder Spam			<input type="checkbox"/>	<input type="checkbox"/>
1 Issue	Disable The "Howdy, " Greeting			<input type="checkbox"/>	<input type="checkbox"/>

How does this fit into a broader customisation workflow?

Removing the WordPress logo is often one step in a series of admin customisations:

1. Custom login page - brand the login screen with your logo and colours
2. Remove WordPress logo from admin bar - handled by mySites.guru
3. Custom dashboard widgets - replace default WordPress news and events with your own content
4. Custom admin footer - replace "Thank you for creating with WordPress" with your own text
5. **Disable the frontend admin bar** for non-admins - covered in the companion post

mySites.guru handles the WordPress logo removal from this list. For the others, you'd typically use a white-label plugin or custom theme functions. But having the logo removal available as a one-click audit fix means one less thing to configure manually on each new site. The same one-click pattern applies to other WordPress cleanup tasks, like [removing the default Sample Page and Hello World post](#).

Who benefits most?

Agencies delivering WordPress sites to clients, freelancers who want a polished admin experience, enterprise deployments with corporate branding requirements, and membership platforms where logged-in users see the admin bar.

If you want a consistent branded admin experience across multiple WordPress sites without maintaining custom code on each one, this is an easy win. For more on managing your WordPress workflow efficiently, see how to [manage multiple WordPress sites like a pro](#).

Frequently Asked Questions

Why would I want to remove the WordPress logo from the admin bar?

The WordPress logo in the top-left of the admin bar links to WordPress.org documentation and resources. On client sites, it can confuse non-technical users, draw attention away from your own branding, and make the site feel 'generic.' Removing it is a common step in white-labelling WordPress for client delivery, and it slightly reduces the bytes transferred per page load.

Does removing the WordPress logo affect site functionality?

No. The logo is purely cosmetic - it links to WordPress.org resources like documentation, support forums, and the feedback page. Removing it doesn't affect any site functionality, security, or performance beyond a negligible reduction in HTML and CSS being loaded.

How does mySites.guru remove the WordPress admin bar logo across multiple sites?

mySites.guru's WordPress Configuration audit checks whether the WordPress logo menu is still showing in the admin bar. If it is, you can toggle it off with one click from the dashboard. The connector plugin on the remote site handles the removal - no code changes or theme modifications needed. The setting persists across WordPress updates.

Get Your Free Site Audit

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No credit card required.

<https://manage.mysites.guru/en/register>

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